How to engage with communities

Course Outline

Would you like communities to contribute towards local policy, project development, plan implementation or generally to feed into your local are? Do you need ideas around how to engage communities in creative and meaningful ways? This course will help you think through, plan and engage communities to lead to positive change through a community development approach. All attending will receive a pack with clear outlines around how to plan and evaluate engagement tools as well as containing a number of techniques that can be used.

What will this course cover?
This course will cover:

- How do we plan engagement?
- What are the principles and values that underpin engagement?
- What is the role of a community facilitator?
- What are the range of engagement tools you can use? (with an opportunity to practice!)
- How do we evaluate engagement?

What tools and knowledge will I bring away from it?
- You will understand the framework around planning and evaluating community engagement
- You will have knowledge of a range of engagement tools and understand the context in which they could be used
- You will unpick the role of a community facilitator have the opportunity to practice these skills
- You will receive a pack with tools and some clear guidance on how to use them

What outcomes will this course have?
You will be able to understand how good planning around the use of community engagement tools can support the way that a community contribute to a range of issues and services. You will be able to understand the benefit of this for services across sectors and be confident in explaining this to others and transferring the course content to your practice.

Who is this course for?
This course is for all involved in community engagement and wanting to diversify their methods of engagement and look at these in a planned and creative way. It is equally relevant to those from public and voluntary sectors and with a range of experience or new to this kind of approach.