

Identifying your community's strengths with mapping and profiling

Course Outline

This one-day course shows how community mapping and profiling can help communities identify their strengths and the resources they need to work together to make change happen.

What will this course cover?

- What is 'asset based community development'?
- Tools and techniques that communities can use to:
 - Produce a community profile
 - Create a map of their strengths and assets

Who is this course for?

To give people who work with community groups, projects or programmes, a clear understanding of mapping and profiling techniques to identify community strengths and to equip those people with the practical tools they will need to use these tools.

What tools and knowledge will participants take away?

- Practical tools and techniques to research and capture their knowledge and understanding of their area
- Practical tools and techniques to share and analyse their knowledge and develop a collective understanding of their area
- An understanding of community maps and profiles, the different forms they may take and the different ways in which can be produced and used

What are the intended learning outcomes?

By the end of the course participants will be able to

- Understand asset based community development
- consider different approaches to mapping;
- use a number of techniques to produce a community profile;